



GURU NANAK INSTITUTE OF PHARMACEUTICAL SCIENCE AND TECHNOLOGY

157/F, Nilgunj Road, Sodepur, Panihati, Kolkata-700114

Frequently Asked Questions on BBA in Hospital Management

1. What are the prerequisites for admission to BBA in Hospital Management at GNIPST?

Class 12 (Any Stream)

- 2. What are the Admission and Selection Criteria?
 - 10+2 or equivalent in any stream
- 3. What would be the duration and structure of the BBA(HM) programme?
 - 3 Years divided into 6 Semesters
- 4. What will I study during a BBA(HM) Programme?

1st year: General Management

2nd year: Advanced level resulting in specialization

3rd year: Discipline-specific specialization followed by Internship.

- 5. What is unique at GNIPST about the BBA(HM) curriculum?
 - ✓ Industry-ready professional curriculum designed by industry professionals.
 - ✓ 3600 training and Internship support.
 - ✓ 100 % Placement Assistance.
- 6. What are the career options after completing BBA(HM)?

BBA(HM) Students are eligible for the following posts in Government and Private Hospitals:

- ✓ Front Office Administrator
- ✓ Guest Relation Manager
- ✓ Hospital Business Manager
- ✓ OPD Service Manager
- ✓ Patient Relation Executive
- ✓ Hospital Administrator
- ✓ Floor Manager
- ✓ Admin and Operation Manager
- ✓ Back-office Executive
- ✓ Hospital Marketing Executive
- ✓ Front Desk Executive

- 7. Major Recruiters of BBA(HM)
 Graduates at GNIPST:
- ✓ Fortis Healthcare Multi specialty Hospitals
- ✓ Bhagirathi Neotia Woman and Childcare Centre
- ✓ AMRI Multispecialty Hospital
- ✓ Woodland Multispecialty Hospital
- ✓ BM Birla Heart Research Center
- ✓ Institute of Neuroscience
- ✓ TATA Medical Center
- ✓ Wipro GE Health care
- ✓ Apollo Hospitals
- 8. Is there any scope of higher studies after completing BBA in Hospital Management?

Yes, a student can opt for MHA (Masters in Hospital Administration) or MBA in Hospital Management.

9. Is there any financial Assistance available at GNIPST?

Yes, financial assistance is available at GNIPST.

For Admission call:

9330906157 / 8902496653

★ Campus Visit: 10 am to 6 pm ★



www.gnipst-slc.ac.in

www.jisgroup.org